

Job Detail

Staff Level

Position Title	French Marketing
Recruiter Company	Global Initiative Corporation
Company Name	Company name is private
Activated / Updated	2024-02-16 / 2024-05-09
Job Type	Planning/Marketing/PR - Advertisement/Communication/PR Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - E-commerce Marketing
Industry	
Location	Asia Japan Osaka
Job Description	<ul style="list-style-type: none"> • PPC advertising (GDN, meta advertising, etc.) • SNS management • Influencer marketing • Content marketing (blog, keyword research, SEO, landing pages) • Data analysis (KPI achievement status, goal tracking, reporting on all aspects) • Freelance manager • Email marketing
Company Info	<p>Headquartered in Osaka, more than 60% are global companies from overseas. With the goal of providing a place where everyone in the world can smoothly purchase Japanese products online, we are developing three services that deliver Made in Japan to a large number of customers.</p> <p>Growth has not stopped since the company was founded, and this year we also exceeded our sales forecast by more than 1 billion yen and achieved a growth rate of 177%.</p>
Working Hours	<ul style="list-style-type: none"> • Flex time – core time from 10:00 to 16:00, with lunch up to 2 hours <p>*During training - 9:15-18:15</p> <p>*Fixed work hours are required for the first few months due to OJT.</p>
Qualifications	<p>◆Required skills</p> <ul style="list-style-type: none"> • French native speaker • Advanced SEO knowledge and content writing skills (blogs, copywriting, e-books, newsletters, etc.) • PPC experience (Google, Twitter, Pinterest, Microsoft, LinkedIn, etc.) • Data management skills (Google Sheets formulas, Excel, Zapier, SEMRush, Asana, Brand24, etc.) <p>◆Good skills</p> <ul style="list-style-type: none"> • Email marketing experience • Influencer/freelance management experience • Experience managing a community or social network • Japanese language ability above N3 level • Knowledge of other marketing tools such as Google Analytics and Google Search Console
English Level	Daily Conversation Level (TOEIC 475-730)
Japanese Level	Daily Conversation Level
Other Language1	French(Native Level)
Salary	Depends on experience
	<ul style="list-style-type: none"> • Salary increase once a year • Transportation expenses provided (up to 30,000 yen per month) • Overtime pay (paid by the minute) • Employment insurance, national health insurance, workers' compensation

Salary Description	<p>insurance</p> <ul style="list-style-type: none"> • Dress code is business casual (suits not required) • Company events (company trips, drinking parties, etc.) • Language lessons • Qualification acquisition support • Support for club activities • Free drinks
Holiday Description	<ul style="list-style-type: none"> • Two days a week (Saturdays and Sundays) • New Year holiday • Implemented 22 days of paid leave from the first year (the number of days increases depending on the number of years worked) • Long-term continuous leave can be taken
Job Contract Period	<p>Contract employee (with regular employee promotion system) ■ About contract employees: All contract employees start and are renewed every 12 months. ■ After working for 3 years, you will be promoted to a full-time employee. (90% of the promotion results from 2017 to 2020 * Excluding self-retirement)</p>