

## Job Detail

Staff Level

Position Title	Malaysian language marketing
Recruiter Company	Global Initiative Corporation
Company Name	Company name is private
Activated / Updated	2024-02-16 / 2024-05-09
Job Type	Planning/Marketing/PR - Advertisement/Communication/PR Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - E-commerce Marketing
Industry	
Location	Asia Japan Osaka
Job Description	<ul style="list-style-type: none"> <li>• Content marketing</li> <li>• Data analysis (Google Analytics, etc.)</li> <li>• Email marketing</li> <li>• Digital advertising</li> <li>• Social network account management</li> <li>• Influencer marketing management</li> </ul>
Company Info	<p>Headquartered in Osaka, more than 60% are global companies from overseas. With the goal of providing a place where everyone in the world can smoothly purchase Japanese products online, we are developing three services that deliver Made in Japan to a large number of customers.</p> <p>Growth has not stopped since the company was founded, and this year we also exceeded our sales forecast by more than 1 billion yen and achieved a growth rate of 177%.</p>
Working Hours	<ul style="list-style-type: none"> <li>• Flex time – core time from 10:00 to 16:00, with lunch up to 2 hours</li> </ul> <p>*During training - 9:15-18:15</p> <p>*Fixed work hours are required for the first few months due to OJT.</p>
Qualifications	<p>◆Required skills</p> <ul style="list-style-type: none"> <li>• Native Malay speaker (can communicate and write in Malayu)</li> <li>• Native level English</li> </ul> <p>◆Good skills</p> <ul style="list-style-type: none"> <li>• Digital marketing experience</li> <li>• Copywriting experience</li> <li>• SNS management experience</li> <li>• PPC experience (GDN, meta ads, etc.)</li> <li>• Blog writing experience</li> </ul>
English Level	Fluent (TOEIC 865-)
Japanese Level	Daily Conversation Level
Other Language1	Malay(Native Level)
Salary	Depends on experience
Salary Description	<ul style="list-style-type: none"> <li>• Salary increase once a year</li> <li>• Transportation expenses provided (up to 30,000 yen per month)</li> <li>• Overtime pay (paid by the minute)</li> <li>• Employment insurance, national health insurance, workers' compensation insurance</li> <li>• Dress code is business casual (suits not required)</li> <li>• Company events (company trips, drinking parties, etc.)</li> <li>• Language lessons</li> <li>• Qualification acquisition support</li> <li>• Support for club activities</li> </ul>

	<ul style="list-style-type: none"> <li>• Free drinks</li> </ul>
Holiday Description	<ul style="list-style-type: none"> <li>• Two days a week (Saturdays and Sundays)</li> <li>• New Year holiday</li> <li>• Implemented 22 days of paid leave from the first year (the number of days increases depending on the number of years worked)</li> <li>• Long-term continuous leave can be taken</li> </ul>
Job Contract Period	<p>Contract employee (with regular employee promotion system) ■ About contract employees: All contract employees start and are renewed every 12 months. ■ After working for 3 years, you will be promoted to a full-time employee. (90% of the promotion results from 2017 to 2020 * Excluding self-retirement)</p>