

## Job Detail

Senior Level

Position Title	[English] Influencer marketing/marketing support company/4.5 million to 7 million/full-time employee @ Tokyo (remote work OK)
Recruiter Company	GLOBALPOWER Inc. / 株式会社グローバルパワー
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-09
Job Type	Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - Branding/Strategic Marketing Planning/Marketing/PR - Advertisement/Communication/PR
Industry	Market Research/Research Institute
Location	Asia Japan Tokyo
Job Description	<p>Our company supports the development of a comprehensive investment financial platform. We are currently developing a large-scale marketing plan that includes licensing and branding in each country and region.</p> <p>&lt;Specific duties to be entrusted to you&gt;</p> <p>This message will be sent to the entire world using English.</p> <p>(1) Casting</p> <ul style="list-style-type: none"> <li>Discovering next-generation influencers (Twitter, YouTube, Instagram, TikTok, etc.)</li> </ul> <p>You'll embrace new trends and discover the next generation of influencers across a wide range of platforms. We will find the influencers that match your target and leave it to you to carry out the best casting for your project.</p> <ul style="list-style-type: none"> <li>Meetings with production and influencers, negotiation and coordination of appearances</li> </ul> <p>You will be responsible for communicating smoothly with production companies and influencers, and effectively negotiating and coordinating appearances.</p> <p>(2) Planning</p> <ul style="list-style-type: none"> <li>Concept design</li> </ul> <p>You will design an effective and attractive concept based on the project objectives.</p> <ul style="list-style-type: none"> <li>Planning and designing of marketing campaigns</li> </ul> <p>You will plan and design strategic marketing campaigns and develop strategies to achieve goals.</p> <p>(3) Direction</p> <ul style="list-style-type: none"> <li>Progress management of the entire project</li> </ul> <p>You will closely manage the progress of the project and promote the plan to achieve the goals.</p> <p>(4) Analysis</p> <ul style="list-style-type: none"> <li>Investigation and analysis of competitors and reference services</li> </ul> <p>You will help improve strategies by understanding market trends and analyzing competitors and reference services.</p> <ul style="list-style-type: none"> <li>Customer journey analysis</li> </ul> <p>You will analyze customer experience and help optimize marketing strategies.</p> <ul style="list-style-type: none"> <li>Social listening</li> </ul> <p>You will monitor feedback and trends on social media.</p> <ul style="list-style-type: none"> <li>Temporary verification planning</li> </ul> <p>You will develop plans to test hypotheses and support data-driven decision making.</p> <ul style="list-style-type: none"> <li>Marketing data management using Google spreadsheets</li> </ul> <p>You will effectively organize and manage marketing data and support strategic decision-making.</p>

	<p>(5) Building an influencer organization</p> <ul style="list-style-type: none"> <li>·negotiation</li> </ul> <p>You will build cooperative relationships through negotiations with influencers.</p> <ul style="list-style-type: none"> <li>• Organization</li> </ul> <p>You will organize influencers and facilitate effective collaboration.</p> <p>Job details conditions</p>
Company Info	<ul style="list-style-type: none"> <li>• WEB marketing support business</li> <li>• WEB advertising agency business</li> </ul> <ul style="list-style-type: none"> <li>• Employees: 70 people</li> <li>• Remote work possible 2-3 days a week!</li> <li>• More than 125 days off per year!</li> </ul>
Working Hours	<p>9:00~18:00</p> <p>*Remote work is OK 2-3 days a week.</p>
Qualifications	<ul style="list-style-type: none"> <li>■Required skills <ul style="list-style-type: none"> <li>• Experience in influencer marketing for overseas markets (1 year or more)</li> </ul> </li> <li>■Welcome skills <ul style="list-style-type: none"> <li>• People who have connections with finance/payment services/stocks/investment-related English-speaking influencers</li> <li>• People who have connections with finance/payment services/stocks/investment-related English-speaking influencer production</li> </ul> </li> <li>■Portrait <ul style="list-style-type: none"> <li>• Those who have a strong sense of responsibility and are able to see things through to the end without giving up.</li> </ul> </li> </ul>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 4500K - JPY 7000K
Salary Description	<p>Monthly salary: 320,000~500,000</p> <ul style="list-style-type: none"> <li>■Salary increase: Twice a year (May and November)</li> <li>■Bonus: Twice a year (May and November)</li> <li>■Transportation expenses: Up to 30,000 yen per month will be provided.</li> <li>■Complete social insurance</li> </ul>
Holiday Description	<ul style="list-style-type: none"> <li>■Two-day weekend system (Saturday and Sunday)</li> <li>■Holidays</li> <li>■New Year holidays</li> <li>■Summer vacation</li> <li>■Annual paid leave</li> <li>■Personal sick leave</li> <li>■Congratulatory and condolence leave</li> <li>■Menstrual leave</li> <li>■Marriage leave</li> <li>■Prenatal and postnatal leave</li> <li>■Childcare leave</li> <li>■Nursing leave</li> <li>■Nursing care leave</li> <li>■Judge leave</li> </ul> <p>Such</p> <p>[Annual holidays] 125 days or more</p>
Job Contract Period	Full-time employee (trial period: 3 months)
Nearest Station	Shibuya Station (8 minutes walk)