

Job Detail

Entries Level

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| Position Title | [Tokyo] Marketing (in charge of digital marketing) |
| Recruiter Company | Leverages Career China Co., Ltd |
| Company Name | Company name is private |
| Activated / Updated | 2024-03-06 / 2024-03-07 |
| Job Type | Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - E-commerce Marketing |
| Industry | |
| Location | Asia Japan Tokyo |
| Job Description | <p>■Job details</p> <ul style="list-style-type: none"> • Official website management (those who can shopify are welcome, those who can manage their own site are welcome, no experience required) • Crowdfunding product posting and management • SNS posting/operation (Instagram/Twitter/Youtube/Roomclip, etc.) • Creating videos/images for posting on SNS • Comment support • Analysis of posted content • Report creation • Planning to increase the number of followers • SNS campaign planning • Interaction with influencers |
| Company Info | <p>■Company introduction</p> <p>Our company is a lifestyle solution brand born in Tokyo in 2020. Based in Japan, China, and South Korea, we develop products that utilize Japan's manufacturing knowledge, which has been recognized around the world, and are based on Asia's excellent technology and production capabilities.</p> <p>In today's world filled with a variety of things, it is difficult to choose products that truly match your lifestyle and values. In such an era, we would like to assess the essence of our products and provide simple yet advanced products at reasonable prices. Through our products, we want to become a brand that creates products that help people achieve a richer lifestyle, and that go beyond material wealth such as joy, enjoyment, and peace of mind and enrich the soul.</p> |
| Working Hours | <ul style="list-style-type: none"> • Working hours: 9:30~18:30 • Lunch break 1 hour • Standard working hours per day: 8 hours |
| Qualifications | <p>■Required conditions</p> <ul style="list-style-type: none"> • Those who are interested in home appliances, cooking, and photography • Those who use and post on SNS on a daily basis (Instagram/Facebook/Twitter/YouTube, etc.) • Ability to operate basic Microsoft Office (Word / Excel / PowerPoint) • Those who want to learn SNS marketing, web marketing, and data analysis <p>■Welcome conditions</p> <ul style="list-style-type: none"> • Those who have experience using Shopify • Those who have experience in operating their own website - Experience using Adobe Photoshop or Illustrator, and ability to edit images and videos • Those who have experience in managing corporate SNS accounts • Practical experience in SNS operation and web marketing work (regardless of industry) • Knowledge and practical experience in data analysis using Excel or Google Spreadsheet • Knowledge and practical experience regarding web marketing/web media |
| Japanese Level | Native Level |
| Salary | JPY - Japanese Yen JPY 3000K - JPY 4000K |

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| Salary Description | <ul style="list-style-type: none"> ■Welfare benefits ·Health insurance · Welfare pension ·Employment insurance · Industrial accident insurance · Complete social insurance · Full transportation expenses paid, but up to 40,000 yen · Free clothing <ul style="list-style-type: none"> ■Salary range <p>Annual income: 3 million yen - 4 million yen</p> |
| Holiday Description | <p>Annual holidays: 120 days</p> <p>Closed on Saturdays, Sundays, and holidays</p> <p>New Year holiday</p> <p>Paid (consecutive holidays possible)</p> <p>Congratulatory and condolence leave</p> <p>Prenatal and postnatal leave</p> <p>Childcare shortened working hours</p> |