

Job Detail

Manager Level

Position Title	Global Researcher, a research company listed on the TSE Prime Market (7 million to 10 million yen)
Recruiter Company	オーキッド・アジア・ストラテジック・コンサルタンシー株式会社/Orkid Asia Strategic Consultancy Pte Ltd
Company Name	Company name is private
Activated / Updated	2024-04-26 / 2024-05-08
Job Type	Planning/Marketing/PR - Research & Analysis Planning/Marketing/PR - Sales Planning
Industry	Market Research/Research Institute
Location	Asia Japan Tokyo
Job Description	<p>[Recruitment background] Increase in personnel to strengthen departments and systems *The person in charge is a former company employee. In the past 4 years, 14 people have joined the company.</p> <p>【job description】 This is a global researcher position that supports the marketing activities of client companies in overseas markets such as Asia, Europe, and America. We provide proposals through planning, implementation, and reporting of custom research overseas. This is a job opening for a researcher at one of Japan's leading marketing research companies.</p> <p>This company has a business division system for each client category, with one division handling general consumer goods such as food, beverages, beer, tobacco, cosmetics, and daily necessities, and another division dealing with general consumer goods such as automobiles, home appliances, communications, travel, and other products. There are durable consumer goods and services sectors such as leisure, transportation, finance, eating out, and education.</p> <p>This position is a global research business that involves planning, implementing, and reporting custom research for client companies in Asia, Europe, America, and other countries, regardless of category. Depending on the scale of the project, I may be working alone or in a team of several people, and I often have the opportunity to travel overseas.</p> <p>The main mission of the business is as follows</p> <ol style="list-style-type: none">1.Understanding client needs2. Survey design, estimation, cost accounting3.Creating a survey form4. On-site inspection collection management (in case of overseas, control by local inspection company)5.Aggregation/analysis/report creation6.Presentation
Company Info	<p>[Business features] (1) Conduct marketing research, drug development support, and system solution business (2) Strength in providing data from consumer panels and retail panels (3) For marketing research, we have adopted a divisional system for each category: general consumer goods, durable consumer goods, and healthcare. (4) Actively conducting global research, including establishing bases in seven Asian countries (5) Actively adopt the latest research methods that utilize IT technology, such as analyzing media contact and purchasing data</p> <p>【number of employees】 Approximately 900 people</p> <p>[Establishment]</p>

	1960
Working Hours	9:00 a.m. to 17:30 p.m. (standard working hours 7 hours and 30 minutes) Flextime system core time 10:30 a.m. to 3:00 p.m.
Qualifications	<p>[Required] Required skills: Business English skills required (TOEIC score 800 or higher)</p> <p>Those who meet any of the following (1) Persons with practical experience in global research at a market research company or research for overseas companies/foreign companies.</p> <p>(Note) Have basic knowledge of marketing research, Ensure planning, survey form design, aggregation, report creation, etc. Must have the skills to carry out the work.)</p> <p>(2) Persons with practical experience in overseas business at a business company or consulting company</p> <p>(Note) If you have no research experience, until around 30 years old</p> <p>【welcome】 ■What we can do from creating proposals to designing questionnaires, aggregating, and reporting. ■Having experience in global research (preferred)</p> <p>[Fit person image] ■Those who are interested in global research ■Those who have customer negotiation skills, excellent explanations, and can deepen the service. ■Those who are cooperative and can contribute to teamwork ■Those who can think and act on their own ■People who are confident in their physical strength</p>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 6000K - JPY 10000K
Holiday Description	127 days per year (2015), 2 days off per week (Saturdays and Sundays), public holidays, 4 days of summer vacation, year-end and New Year holidays, annual paid vacation (12 days in the first year, and monthly paid holidays if you join the company after October) special leave, condolence leave, refreshment leave, prenatal/postnatal leave, childcare leave, childcare leave, nursing care leave, etc.
Job Contract Period	Full-time employment