

Job Detail

Senior Level

Position Title	Recruitment of global marketing manager candidate (CMO candidate) Target company listed on NASDAQ Foreign nationals welcome visa sponsorship available
Recruiter Company	Green Forest Co., Ltd.
Company Name	Company name is private
Activated / Updated	2024-04-29 / 2024-05-13
Job Type	Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Research & Analysis Planning/Marketing/PR - Digital/Web/SNS Marketing
Industry	
Location	Asia Japan Tokyo
Job Description	<ul style="list-style-type: none">• Global marketing of the app (English-speaking countries, Europe/Asia) <p><For job postings> We will be in charge of overall global marketing for our unique apps that are being rolled out all over the world. Our main target areas are the United States, Europe, and Asia, and because we are a company with global expansion, we are able to utilize our English proficiency and app marketing experience to play an active role.</p>
Company Info	We operate the Web3 app, which is deployed in 200 countries around the world, with a cumulative download count of over 2.4 million people, and rapid growth with sales 6 times the previous year. Last year, we raised 1.42 billion yen and are investing in app development and marketing. We aim to be listed on the US NASDAQ. Our target market is 700 million people worldwide, and we currently have the largest share in the industry in this field. We aim to ride the wave of the growing crypto market and become the world's number one app for users. Our team is made up of a small number of elite members, and from our office in Tokyo, we serve global markets, primarily in the United States, Europe, and Southeast Asia.
Working Hours	10:00-19:00 (8 hours of actual work, 60 minutes of break)
Qualifications	<p>[MUST conditions]</p> <ul style="list-style-type: none">• Over 3 years of app marketing• Experience running PDCA as a business owner (PL manager) of apps, game titles, etc. <p>[WANT conditions]</p> <ul style="list-style-type: none">• Marketing experience in the US market• Experience at a start-up company (more than 3 years)
English Level	Daily Conversation Level (TOEIC 475-730)
Japanese Level	Business Level(JLPT Level 2 or N2)
Salary	JPY - Japanese Yen JPY 12000K - JPY 25000K
Salary Description	Social Insurance Commuting/ Transportation Allowance In-House Loan System Worker's Property Accumulation Savings Employee Stock Purchase System Education/ Training
	Five-Day Workweek Summer Holidays Winter Holidays

Holiday Description	Refresh Holidays Paid Holidays Congratulatory or Condolence Leave Child-care Leave Sick Leave
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