

Job Detail

Manager Level

Position Title	[Osaka] Brand Manager *Candidate for management position
Recruiter Company	SAKURA INTERNATIONAL INC. Arukas Staffing Service Project
Company Name	Company name is private
Activated / Updated	2024-03-21 / 2024-04-30
Job Type	Executive - Manager (Administration) Planning/Marketing/PR - Branding/Strategic Marketing Planning/Marketing/PR - Business Development/Business Management/Corporate Planning
Industry	Tourism/Hotels, Lodging/Restaurant, Food Services
Location	Asia Japan Osaka
Job Description	<p>[Recommended points for recruitment]</p> <p>■Listed on TSE Prime/Manage restaurants such as "Kineya" and "Sojibo" and develop franchise chains</p> <p>■More than 50 years since establishment/Stable management with diverse restaurant businesses and multi-brand specialty stores◎</p> <p>■Global expansion of Japanese taste to Thailand, America, California, Hong Kong, etc.!!</p> <p>[Business content]</p> <ul style="list-style-type: none"> • Rebranding of existing business formats • Evaluation of growth opportunities/sales improvement strategies for assigned segments, market and product opportunity evaluation, and strategy formulation • Marketing activities to effectively support revenue goals • Evaluation of prices in cooperation with other departments to position the brand at a competitive advantage • Effective communication with relevant departments within the company <p>[Charm of the job]</p> <p>You will be involved in brand development for a relatively new business format, with a certain amount of authority. This is a rewarding career for those with an entrepreneurial spirit who want to run their own business.</p> <p>[Recruitment background]</p> <p>In order to achieve further growth in Japan, we are planning to revamp many food and beverage brands. We are looking for a brand manager to lead this mission.</p>
Company Info	<p>[Future business development]</p> <p>The company is currently in a period of transformation, and as a publicly traded restaurant chain, it needs to be promoted and managed in order to achieve its business plan for 2025. In the food and beverage industry, where the environment is undergoing rapid changes, we are looking for people to become core human resources as we launch new projects and enter new business formats.</p> <p>[Measures to prevent passive smoking]</p> <p>No smoking indoors</p>
Working Hours	<p>■Standard hours: 09:00 to 17:45 (7 hours 30 minutes per day, 172 hours 30 minutes per month)</p> <p>*Varies depending on the month. (7 hours and 45 minutes a day in February, April, June, September, and November)</p> <p>■Overtime: Yes</p> <p>■Break time: 60 minutes</p>
	<p>【Prerequisite】</p> <ul style="list-style-type: none"> • Japanese business level or higher • Marketing experience (regardless of industry/approximately 4 years or more)

Qualifications	<p>[Image of the person you are looking for]</p> <p>*We welcome applications from those who fall under any of the following.</p> <ul style="list-style-type: none"> • Deep understanding of brand management -Analytical skills (including business economics and financial metrics) • Understanding overall market analysis, planning, development and management • Ability to determine product positioning and key promotional elements for products • Ability to plan and manage projects on schedule and within budget -Ability to prioritize and manage multiple tasks while meeting specified deadlines. <p>[Welcome conditions]</p> <ul style="list-style-type: none"> • Experience in a management position. • Work experience at a major restaurant chain • Store development experience • Overseas work experience
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 6000K - JPY 7000K
Salary Description	<p>[Salary details] Monthly salary: 500,000 yen to 600,000 yen</p> <p><Other supplements> *Section manager treatment available (management position) *The stated amount may change depending on the selection process.</p> <p>【allowance】 Commuting allowance Single assignment allowance</p> <p>[Salary increase] can be</p> <p>【bonus】 none</p> <p>【Social insurance】 Fully equipped with social insurance</p> <p>[Treatment/Welfare] <ul style="list-style-type: none"> • Continue service incentive • Employee stock ownership system • Employee discount • Maternity leave system • Nursing care leave system </p> <p><Retirement age> 60 years old *Retirement age re-employment system available (age 65)</p>
Holiday Description	<ul style="list-style-type: none"> • Public holidays = 8 days a month (shift system), 96 days a year + 10 days special holidays <p>*Special holidays vary depending on the month you join the company. Paid for 10 days in April every year (no carryover)</p> <ul style="list-style-type: none"> • Paid vacation (granted after 6 months of joining the company) • Congratulatory and condolence leave • Nursing care leave • Maternity leave and childcare leave: Proven results <p>106 days off per year (including 10 days of special holidays)</p>
Job Contract Period	Full-time employee: Contract employee for one year, and if there are no problems, become a regular employee from the second year onwards. *Trial period 3 months
Nearest Station	<p>Head office: 3-4-7 Kitakagaya, Suminoe-ku, Osaka</p> <p><Supplement> Hired at Gourmet Kineya Co., Ltd., and seconded to Gourmet Kineya Restaurant Co., Ltd. There are no changes to the terms and conditions.</p>