

Job Detail

Manager Level

Position Title	General Manager of Overseas Business (Mid- to long-term business trips of about 1 month)
Recruiter Company	株式会社サーヴァント
Company Name	Anrakutei Co., Ltd.
Activated / Updated	2024-01-18 / 2024-04-04
Job Type	Executive - Other
Industry	Tourism/Hotels, Lodging/Restaurant, Food Services
Location	Asia Japan Saitama Asia Viet Nam Ho Chi Minh
Job Description	<p>Anrakutei Group is a comprehensive food and beverage group company with over 300 stores nationwide and in Vietnam.</p> <p>We not only operate restaurants, but also in-house the supply chain, such as purchasing, food processing, and transportation, to reduce costs and thoroughly control product quality. We are committed to using "natural meat" that does not use fat-injected meat or bonded processed meat, and are safe. ・ We pursue a rich food culture that is both safe and delicious.</p> <p>The Anrakutei Group aims to achieve global sales of 100 billion yen by 2030 through store expansion and business format development both domestically and internationally. With regard to overseas expansion, in 2017 it launched a local subsidiary in Vietnam, and currently operates two stores in Ho Chi Minh City. We hope to continue to actively expand overseas, not only in Vietnam but also in Southeast Asia. In order to grow our overseas business in the future, we are recruiting for the position of "Overseas Business Manager."</p> <p>【job description】</p> <p>As the person in charge of the overseas business department, you will be responsible for building Anrakutei Vietnam's organization, increasing sales and profits, opening stores, expanding stores, and exploring new markets. This is a position that reports directly to the president and is responsible for comprehensively building the overseas business of a food and beverage company from a management perspective.</p> <ul style="list-style-type: none">・ Understanding macro and micro trends in the local market, social and legal systems, and formulating strategies・ Profit and loss management of business divisions, including store forecasts and actual results・ New business format development/property development- Guidance on improving store operations (management of ingredients, hygiene, equipment, management of personnel costs, sales, etc.)・ Oversight of marketing, menu planning, sales promotion activities, customer attraction promotion strategy planning, etc.
Company Info	Indoor passive smoking measures: Yes (no smoking)
English Level	Daily Conversation Level (TOEIC 475-730)
Japanese Level	Native Level
Other Language1	Vietnamese(Daily Conversation Level)
Salary	JPY - Japanese Yen JPY 7500K - JPY 11000K