

## Job Detail

Staff Level

Position Title	[Account Manager/Sales] Japanese advertising agency/Small creative group/Major clients
Recruiter Company	Leverages Career China Co., Ltd
Company Name	Company name is private
Activated / Updated	2024-03-06 / 2024-03-07
Job Type	Sales/AE - Advertising/Media Sales Sales/AE - Corporate Sales Planning/Marketing/PR - Sales Planning
Industry	Publishing/Advertising/Printing/Broadcasting
Location	Asia China Shanghai
Job Description	<p>■Business content</p> <p>We will be in charge of new business development for Japanese companies. Along with the general manager (branch manager), you will be in charge of sales to management and executives of major Japanese companies.</p> <p>Our company was founded in 1963. Headquartered in Tokyo, established Shanghai base in 2008. Our unique network includes offices in Singapore, Delhi (India), and Amsterdam (Netherlands). As a member of the international network of independent advertising agencies, ICOM, we are committed to the Chinese and global markets.</p> <p>Our Shanghai-based clients are major Japanese companies expanding into China, and we have a wide range of businesses from B2B to B2C, including cameras, cosmetics, and food.</p> <p>It is characterized by a wide range of coverage from ATL to BTL, including digital and SNS communication.</p>
Company Info	<p>We position China as the core of a company's global expansion and support our clients' communication activities (marketing, advertising, promotion, etc.) in China. Utilizing our unique network, which extends from Asia to Europe with a focus on Tokyo, we provide a high-quality service system that collaborates with multiple countries and a high-quality communication plan by employees selected from within and outside the market.</p>
Qualifications	<p>■Required skills</p> <ul style="list-style-type: none"><li>• Over 3 years of corporate sales experience</li><li>• Bright and with good communication skills</li></ul> <p>*Even if you have little sales experience, we can consider you if you have experience in the advertising or marketing industry.</p> <p>■Nice skill</p> <ul style="list-style-type: none"><li>• Experience in sales for executives</li><li>• Sales experience in the advertising industry</li><li>• Experience in new business development</li><li>• Chinese/English business level</li></ul>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Chinese Level	Business Conversation Level
Salary	Depends on experience
Salary Description	<p>■Welfare benefits available</p> <p>■Salary 20,000~30,000 yuan *Incentive included</p>

