

Job Detail

Senior Level

Position Title	[Japanese/Chinese/English] EC planning & marketing for overseas/Anime goods related company/Full-time employee/5 million to 7.5 million @ Akihabara
Recruiter Company	GLOBALPOWER Inc. / 株式会社グローバルパワー
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-09
Job Type	Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - E-commerce Marketing
Industry	Manufacturing - Other
Location	Asia Japan Tokyo
Job Description	<p>■Recruitment background In order to further strengthen the global expansion of our products, you will be responsible for planning, operating and managing our EC sites in each country.</p> <p>■Business content Together with our overseas sales staff, you will be responsible for planning, negotiating, and executing local market research, marketing, and online shopping events and promotions in each country.</p> <p>■Business details</p> <ul style="list-style-type: none">• Operation and management of our EC site (product registration, product sales page creation and updating, sales plan planning)• Work related to ordering and shipping of products• EC planning and problem solving• Business promotion in collaboration with external partner companies (maintenance operations, etc.)• Promotion planning in collaboration with local partners and internal departments• Market research/marketing <p>★Overseas business trip★ Currently, I travel 2-3 times a year. We plan to increase this to once every quarter in the future.</p>
Company Info	Planning, development, manufacturing, and sales of anime goods Sales: 28 billion yen Number of employees: Approximately 140 people
Working Hours	10:00~19:00 (break: 60 minutes)
Qualifications	<p>■Required skills</p> <ul style="list-style-type: none">• Digital marketing experience at a Japanese company (2 years or more) <p>*Digital marketing experience for selling Japanese products overseas is a plus.</p> <ul style="list-style-type: none">• Experience in data analysis and report creation using Google Analytics <p>■Welcome skills</p> <ul style="list-style-type: none">• Experience using MA tools <p>■Portrait</p> <ul style="list-style-type: none">• Those who are interested in figures, anime, manga, and game culture• Those who can travel overseas
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)
Chinese Level	Fluent
Salary	JPY - Japanese Yen JPY 5000K - JPY 7500K

Salary Description	<p>Monthly salary: 333,500 yen - 500,000 yen</p> <ul style="list-style-type: none"> • Transportation fee: Yes • Salary increase: Yes • Bonus: Yes • Social insurance: Yes
Holiday Description	<p>Saturdays, Sundays, holidays, summer vacation, year-end and New Year holidays, condolence leave, paid vacation, etc. *Annual holidays: 125 days</p>
Job Contract Period	Full-time employee (trial period: 3 months)
Nearest Station	Akihabara Station (7 minutes walk)