

Job Detail

Senior Level

Position Title	[English] EC planning & marketing for overseas/Anime goods related company/Full-time employee/5 million to 7.5 million @ Akihabara
Recruiter Company	GLOBALPOWER Inc. / 株式会社グローバルパワー
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-09
Job Type	Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - E-commerce Marketing
Industry	Manufacturing - Other
Location	Asia Japan Tokyo
Job Description	<p>■Recruitment background In order to further strengthen the global expansion of our products, you will be responsible for planning, operating and managing our EC sites in each country.</p> <p>■Business content Together with our overseas sales staff, you will be responsible for planning, negotiating, and executing local market research, marketing, and online shopping events and promotions in each country.</p> <p>■Business details</p> <ul style="list-style-type: none"> • Operation and management of our EC site (product registration, product sales page creation and updating, sales plan planning) • Work related to ordering and shipping of products • EC planning and problem solving • Business promotion in collaboration with external partner companies (maintenance operations, etc.) • Promotion planning in collaboration with local partners and internal departments • Market research/marketing <p>★Overseas business trip★ Currently, I travel 2-3 times a year. We plan to increase this to once every quarter in the future.</p>
Company Info	<p>Planning, development, manufacturing, and sales of anime goods</p> <p>Sales: 28 billion yen Number of employees: Approximately 140 people</p>
Working Hours	10:00~19:00 (break: 60 minutes)
Qualifications	<p>■Required skills</p> <ul style="list-style-type: none"> • Digital marketing experience at a Japanese company (2 years or more) <p>*Digital marketing experience for selling Japanese products overseas is a plus.</p> <ul style="list-style-type: none"> • Experience in data analysis and report creation using Google Analytics <p>■Welcome skills</p> <ul style="list-style-type: none"> • Experience using MA tools <p>■Portrait</p> <ul style="list-style-type: none"> • Those who are interested in figures, anime, manga, and game culture • Those who can travel overseas
English Level	Fluent (TOEIC 865-)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 5000K - JPY 7500K
	Monthly salary: 333,500 yen - 500,000 yen

Salary Description	<ul style="list-style-type: none"> • Transportation fee: Yes • Salary increase: Yes • Bonus: Yes • Social insurance: Yes
Holiday Description	<p>Saturdays, Sundays, holidays, summer vacation, year-end and New Year holidays, condolence leave, paid vacation, etc.</p> <p>*Annual holidays: 125 days</p>
Job Contract Period	Full-time employee (trial period: 3 months)
Nearest Station	Akihabara Station (7 minutes walk)