

## Job Detail

Staff Level

Position Title	[Shanghai] Designer
Recruiter Company	Leverages Career China Co., Ltd
Company Name	Company name is private
Activated / Updated	2024-03-06 / 2024-03-07
Job Type	Creative (Other) - Fashion (Designer/Pattern Maker/Stylist/Hair Dresser) Creative (Media Related) - Graphic Designer/Illustrator/Publishing Planning/Marketing/PR - R&D Planning
Industry	Distribution/Retail
Location	Asia China Shanghai
Job Description	<p>■Job details</p> <p>First and foremost, we provide original and unique design solutions for the products of major sports brand manufacturers.</p> <ul style="list-style-type: none"> <li>- Execute apparel design in close cooperation with design team leader, designer, MD, and development.</li> <li>-Ensure products are of high quality and fit the brand's values and standards. <ul style="list-style-type: none"> <li>• Understand and maintain the brand Design DNA.</li> </ul> </li> <li>-Support and evolve the current brand design language.</li> <li>-Representing the company's design philosophy and direction to internal and external partners and other industries. <ul style="list-style-type: none"> <li>• Keep abreast of the latest technologies and trends in the clothing development field.</li> </ul> </li> </ul>
Company Info	<p>■Company introduction</p> <p>We are a comprehensive, multi-item sports goods group that designs, manufactures, and sells sports goods such as sports shoes, apparel, and accessories.</p> <p>Revenue in 2022 will be 536.51 billion yuan.</p> <p>The company was founded in 1991 and listed in Hong Kong in 2007. In 2018, sales exceeded 40 billion yuan, growing by more than 44.4% year-on-year. In the first half of 2019, it achieved a revenue of 14.8 billion yuan, an increase of 40% year-on-year.</p> <p>After about 30 years of development, it has transformed from a traditional private company to a public company with a modern governance structure and international competitiveness.</p> <p>China's largest sporting goods group since 2015,</p> <p>In August 2019, the market value exceeded HK\$170 billion, ranking third in the global sporting goods industry.</p> <p>Ranked 289th in the 2021 China Top 500 Ranking.</p> <p>Job opening status</p>
Qualifications	<p>【Prerequisite】</p> <p>Knowledge of apparel product design and production processes.</p> <ul style="list-style-type: none"> <li>- Excellent drawing skills: Adobe Illustrator.</li> <li>-Strong presentation, planning and analytical skills.</li> <li>-Excellent verbal and written communication skills.</li> <li>-Minimum of 5 years experience in apparel/sports apparel design field.</li> <li>-Minimum of 2 years of performance product development experience.</li> </ul>
Chinese Level	Business Conversation Level
Salary	Depends on experience
Salary Description	<p>■Welfare benefits</p> <p>Year of firewood</p> <p>Conversation purchase</p> <p>Lunch helper</p> <p>Regular exercise</p> <p>Jinsho</p> <p>five bucks and one gold</p>

	<p>crowd dinner</p> <p>■Salary range Annual income RMB 500,000-800,000/year</p>
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