

Job Detail

Staff Level

Position Title	English/Business Promotion Manager (Overseas existing business expansion/new business development) [Operating Japan's largest comprehensive game information media]
Recruiter Company	Global Leaf Co., Ltd.
Company Name	Company name is private
Activated / Updated	2023-12-14 / 2024-04-09
Job Type	Planning/Marketing/PR - Business Development/Business Management/Corporate Planning Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Branding/Strategic Marketing
Industry	Games
Location	Asia Japan Tokyo
Job Description	<p>[Business overview] Our company was founded in Japan in 2014, expanded overseas in 2018, and has now successfully launched a North American version of game strategy media that is visited by more than 10 million people a month. This position will serve as a business promotion manager directly reporting to the CEO of an overseas subsidiary, and will lead the further expansion of existing overseas businesses and new business development.</p> <p>[Specific job details] ■ Formulation and promotion of business plans ■ Planning and execution of new business ■ Planning and promoting projects for expanding existing ones ■ Research and marketing for overseas markets ■ Promoting cooperation and alliances with each business company ■ Coordination with related internal departments, etc.</p> <p>[Charm of this position] ■ Able to develop new products and take on the challenge of overseas markets As a driving force behind the business, which is essential for further overseas business expansion, he will be involved in the development of new products for the global game market, which is expected to continue expanding, and he will also develop global strategies and lead the business. You can continue to do so.</p> <p>■ Ability to have discretion and engage in work that has a large business impact Although we are still a small organization, overseas sales continue to increase rapidly. As a result, it is possible for employees to work under the CEO's discretion and speedily implement operations. This will be a very important position that will support our future overseas business.</p> <p>[Current work system] We are working remotely. We have been working remotely since before the state of emergency was declared. Currently, in principle, all employees come to the office once a week and work remotely. The purpose of coming to work once a week is to ensure opportunities to create value that can only be created in real life, such as building trust among members (up and down, left and right, new and old), complex discussions and education, new service development and project promotion. That's what I mean. *This is a current judgment. We will respond flexibly to changes in the external environment, taking into consideration the situation.</p>
	<p>[Company characteristics] Our company operates one of Japan's top-class comprehensive gaming information sites that is visited by 40 million people a month. In addition to popular games, we have discovered games that are likely to become big in the future, and are launching strategy sites one after another. We are committed to "creating high-quality content faster than anyone else," and we have a large number of in-house game writers who are so immersed in games that they forget to eat or sleep. All game writers are in-house people hired by the company, and all content is produced in-house. We also have our own systems, tools, and databases to maximize productivity.</p>

Company Info	<p>The business has grown with increased sales and profits every year, and now accounts for 15% of the parent company's overall group profits. In recent years, we have been actively expanding our business activities through overseas expansion and M&A.</p> <p>[Service features] Our company's site, which is highly well-known among users, has attracted attention from game publishers and sponsor companies, and we also provide promotional support services. We are collaborating with game clients and taking measures to maximize users' LTV. Furthermore, we also support YouTubers, which is a completely different field from games. The YouTuber market has grown significantly in recent years and has come into the spotlight. Our company trains budding YouTubers and provides support in the form of outsourcing contracts so that they can become full-fledged YouTubers. In addition, in the future, we would like to utilize the knowledge and experience we have cultivated at our company to expand our services to non-gaming areas, with the goal of challenging not only games but also larger areas. is.</p>
Working Hours	10:00-19:00 (regular working hours 8 hours)
Qualifications	<p>[Required skills/experience] ■English: Business level *For foreign nationals, Japanese native level ■Practical experience in business promotion and planning at a business company, or work experience at a domestic and overseas consulting company. ■University graduate or above</p> <p>[Welcome skills/experience] ■People who have a track record of improving existing services, etc., and launching new businesses, etc. ■Those who have practical experience in the IT industry or media industry</p>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 5000K - JPY 7500K
Salary Description	<p>[Salary] Estimated annual income: 5 million yen to 7.5 million yen *Overtime pay for 42 hours will be paid regardless of whether overtime is worked or not. *Additional premium wages will be paid for overtime work exceeding 42 hours. *Salary will be determined based on experience and skills. *Bonuses will be paid based on performance. 《Salary example》 Monthly salary: 506,600 yen ~ (breakdown) Basic salary: 235,000 yen~ Special assessment allowance: 21,000 yen ~ Specialty allowance: 121,400 yen ~ Fixed overtime allowance: 125,200 yen ~ Remote allowance: 5,000 yen</p> <p>[Various allowances/welfare benefits] ■Transportation expenses provided (maximum 40,000 yen/month, *maximum 2000 yen/day during remote period) ■Remote work allowance (5,000 yen/month) ■Support for influenza vaccination ■Remote work possible ■PC rental ■Game billing assistance ■Vending machines/sweets/in-house convenience store available ■No smoking indoors (smoking room provided)</p>
Holiday Description	<p>Complete 2-day week (Saturdays, Sundays, and holidays off), summer vacation (3 days), year-end and New Year holidays Congratulatory and condolence leave (3 days), paid leave (10 days in the first year) *124 days off per year (2022 results)</p>