

## Job Detail

Staff Level

Position Title	[Malay] Marketing person/Cross-border EC business company/annual income 3.8 million to 4.2 million/Full-time employee @ Osaka (cost support available)
Recruiter Company	GLOBALPOWER Inc. / 株式会社グローバルパワー
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - E-commerce Marketing Planning/Marketing/PR - Branding/Strategic Marketing
Industry	Telecommunications/Information Services
Location	Asia Japan Osaka
Job Description	<p>You will be responsible for updating blogs for Malaysia, managing SNS accounts, and planning advertisements and campaigns.</p> <ul style="list-style-type: none"> <li>• Content marketing</li> <li>• Data analysis (Google Analytics, etc.)</li> <li>• Email marketing</li> <li>• Internet advertising</li> <li>• SNS management</li> </ul> <p>◆Flow of the day            9-10am: Check email            10-11:00: Data confirmation            11-12: Marketing work (SEO planning and market research)            12-13:00: Lunch break            13-14 hours: Marketing work (SEO planning and market research)            15-16 hours: Administrative work (confirmation and management of freelance documents submitted)            16-17 hours: SNS management (preparation and management of SNS posts)            17-18:00: Email checking &amp; miscellaneous tasks</p> <p>&lt;Internal communication&gt;            Mainly English.</p>
Company Info	<ul style="list-style-type: none"> <li>• Cross-border EC business</li> <li>• Overseas logistics business</li> <li>• Overseas PR business</li> </ul> <p>Sales: 12 billion yen            Employees: 400 people</p>
Working Hours	9:15 ~ 18:15 <ul style="list-style-type: none"> <li>• Flex system</li> <li>• Core time 10:00-16:00</li> </ul>
Qualifications	<p>■Required skills</p> <ul style="list-style-type: none"> <li>• Experience operating corporate SNS accounts</li> <li>• Copywriting experience (have attractive writing skills when creating content for SNS)</li> <li>• English skills (business level)</li> </ul> <p>■Welcome skills</p> <ul style="list-style-type: none"> <li>• SEO writing experience</li> <li>• Email marketing experience</li> <li>• PPC marketing experience</li> <li>• Experience in influencer marketing</li> </ul> <p>■Portrait</p> <ul style="list-style-type: none"> <li>• Those who are good at data analysis</li> <li>• People who like creating content and writing</li> </ul>
English Level	Business Conversation Level (TOEIC 735-860)

Japanese Level	Business Level(JLPT Level 2 or N2)
Other Language1	Malay(Fluent)
Salary	JPY - Japanese Yen JPY 3500K - JPY 4500K
Salary Description	<p>Annual income: 3.8 million to 4.2 million</p> <p>Monthly salary: 270,000 yen to 300,000 yen</p> <ul style="list-style-type: none"> <li>• Bonus: Twice a year (paid in June and December)</li> <li>• Salary increase: Once a year</li> <li>• Transportation expenses (up to 30,000 yen per month)</li> <li>• Complete social insurance</li> </ul> <p>★Moving costs★ 100,000 yen will be paid if the straight line distance between your residence before joining the company and our head office is 60km or more.</p>
Holiday Description	<ul style="list-style-type: none"> <li>• Complete five-day work week (Saturday and Sunday)</li> <li>• New Year holidays (4 days)</li> <li>• 26 days of paid vacation from the first year</li> </ul> <p>*Annual holidays: 134 days</p>
Job Contract Period	full-time employee
Nearest Station	Sakaisuji Honmachi Station (6 minutes walk)