

Job Detail

Staff Level

Position Title	Copy of English/Overseas marketing (advertisement and promotion of home video games/collaboration with overseas affiliates) [100% subsidiary of a major game company]
Recruiter Company	Global Leaf Co., Ltd.
Company Name	Company name is private
Activated / Updated	2023-12-15 / 2024-04-09
Job Type	Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Branding/Strategic Marketing Planning/Marketing/PR - Advertisement/Communication/PR
Industry	Games
Location	Asia Japan Tokyo
Job Description	<p>[Business overview] This will be product marketing work for our company's IP. You will work in conjunction with organizations in each region to develop IP.</p> <p>[Specific job details] ■Tactical coordination between overseas marketing teams and the promotion department at our company's headquarters. ■Promote the expansion of new categories (videos, goods, etc.) to Europe, America, and Asia, not just sales of game software. ■Negotiation and coordination work with related parties both inside and outside the company ■Creation and management of medium-term IP roadmap.</p>
Company Info	<p>【Company Profile】 Founded in 1986, it is one of the oldest game development companies in Japan. We continue to publish the popular RPG series, and there are fans all over the world who buy it on their behalf. The latest game in the series, released for PS4 in September 2016, has been well-received and has become a huge hit, with cumulative sales exceeding 3.2 million copies worldwide.</p> <p>[Service features] Our company's unique RPG titles continue to attract fans in Japan, Asia, Europe, and America. We will significantly expand our organization to further expand existing titles and create new IP. Please utilize your experience to gain more fans around the world.</p>
Working Hours	Flex system Core time: 11:00-16:30 Flexible time: 8:00-11:00, 16:30-22:00 *Standard working hours: 7.5 hours
Qualifications	<p>[Salary] Estimated annual income: 7 million yen to 10 million yen *Determined by our company, taking into consideration your experience and skills.</p> <p>[Various allowances/welfare benefits] ■Commuting allowance ■Late night overtime allowance ■Holiday work allowance ■Health support system (regular health checkups, industrial physician interviews, influenza vaccinations fully paid by the company) ■Staff cafeteria, medical room, massage room available ■Sega Sammy Group recreational facilities available (Izu Kogen, Karuizawa, Kobuchizawa) ■SEGA SAMMY HOLDINGS stock ownership plan ■Property accumulation savings system, defined contribution pension system, internal award system ■In-house study group system (SEGASAMMY College, Sega Development Conference)</p>
English Level	Fluent (TOEIC 865-)

Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 7000K - JPY 10000K
Salary Description	<p>[Salary] Estimated annual income: 3.9 million yen to 7.5 million yen ■Monthly salary: 257,000 yen to 492,000 yen *Includes fixed overtime allowance of 51,000 yen to 98,000 yen. *Fixed overtime allowance = Overtime allowance for 30 hours of overtime on weekdays. Overtime of 30 hours will be paid separately. *Late-night work allowance, holiday work allowance, and commuting allowance will be paid separately. *Current overtime work average is about 20 hours per month. *The above is just an example, and will be determined by our company based on your experience and skills.</p> <p>[Various allowances/welfare benefits] ■Commuting allowance ■Late night overtime allowance ■Holiday work allowance ■Health support system (regular health checkups, industrial physician interviews, influenza vaccinations fully paid by the company) ■Staff cafeteria, medical room, massage room available ■Sega Sammy Group recreational facilities available (Izu Kogen, Karuizawa, Kobuchizawa) ■SEGA SAMMY HOLDINGS stock ownership plan ■Property accumulation savings system, defined contribution pension system, internal award system ■In-house study group system (SEGASAMMY College, Sega Development Conference)</p>
Holiday Description	<p>■Full day off week (Saturday and Sunday), holidays ■New Year holidays ■Annual paid leave (granted from the first day of employment depending on when you joined the company, 11-20 days granted from the following year) ■Refresh vacation (5 days in summer, 3 days in winter) *Number of days may vary depending on when you joined the company ■Congratulatory and condolence leave ■Prenatal and postnatal leave ■Childcare leave (can be taken until the end of the fiscal year when the child turns 1.5 years old) *Many records of returning from maternity leave</p>
Job Contract Period	Employment type: Full-time employee (indefinite term employment) Trial period: 6 months *There is no change in treatment during the trial period.