

Job Detail

Staff Level

Position Title	English/Overseas marketing (advertisement and promotion of home video games/collaboration with overseas affiliates) [100% subsidiary of a major game company]
Recruiter Company	Global Leaf Co., Ltd.
Company Name	Company name is private
Activated / Updated	2023-12-15 / 2024-04-09
Job Type	Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Branding/Strategic Marketing Planning/Marketing/PR - Advertisement/Communication/PR
Industry	Games
Location	Asia Japan Tokyo
Job Description	<p>[Business overview] At our company, each person is in charge of one title and is entrusted with planning, schedule management, and other tasks associated with the project's progress. You will be responsible for maintaining close communication with overseas affiliates, creating marketing plans and managing various progress in order to expand the titles developed by our company worldwide. *Based on the domestic promotion strategy, you will also be involved in some domestic promotions.</p> <p>[Specific job details] ■Advertisement and sales promotion work for home game software ■Strategic planning work for expanding our own title IP through collaboration with overseas sales companies</p>
Company Info	<p>【Company Profile】 Founded in 1986, it is one of the oldest game development companies in Japan. We continue to publish the popular RPG series, and there are fans all over the world who buy it on their behalf. The latest game in the series, released for PS4 in September 2016, has been well-received and has become a huge hit, with cumulative sales exceeding 3.2 million copies worldwide.</p> <p>[Service features] Our company's unique RPG titles continue to attract fans in Japan, Asia, Europe, and America. We will significantly expand our organization to further expand existing titles and create new IP. Please utilize your experience to gain more fans around the world.</p>
Working Hours	<p>Flex system Core time: 11:00-16:30 Flexible time: 8:00-11:00, 16:30-22:00 *Standard working hours: 7.5 hours</p>
Qualifications	<p>[Required skills/experience] ■English: Native level *For foreign nationals, those who have Japanese language skills equivalent to Level 1 of the Japanese Language Proficiency Test. ■Those with experience in work related to promotion in the game and entertainment industry. ■People who are good at coordinating and coordinating with internal and external parties ■Those who can use office software such as Word, Excel, and PowerPoint without any problems</p> <p>[Welcome skills/experience] ■Those who have experience in all promotions for one product or one project ■People who have unique strengths in promotional planning</p>
English Level	Fluent (TOEIC 865-)

Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 4000K - JPY 7500K
Salary Description	<p>[Salary] Estimated annual income: 3.9 million yen to 7.5 million yen ■Monthly salary: 257,000 yen to 492,000 yen *Includes fixed overtime allowance of 51,000 yen to 98,000 yen. *Fixed overtime allowance = Overtime allowance for 30 hours of overtime on weekdays. Overtime of 30 hours will be paid separately. *Late-night work allowance, holiday work allowance, and commuting allowance will be paid separately. *Current overtime work average is about 20 hours per month. *The above is just an example, and will be determined by our company based on your experience and skills.</p> <p>[Various allowances/welfare benefits] ■Commuting allowance ■Late night overtime allowance ■Holiday work allowance ■Health support system (regular health checkups, industrial physician interviews, influenza vaccinations fully paid by the company) ■Staff cafeteria, medical room, massage room available ■Sega Sammy Group recreational facilities available (Izu Kogen, Karuizawa, Kobuchizawa) ■SEGA SAMMY HOLDINGS stock ownership plan ■Property accumulation savings system, defined contribution pension system, internal award system ■In-house study group system (SEGASAMMY College, Sega Development Conference)</p>
Holiday Description	<p>■Full day off week (Saturday and Sunday), holidays ■New Year holidays ■Annual paid leave (granted from the first day of employment depending on when you joined the company, 11-20 days granted from the following year) ■Refresh vacation (5 days in summer, 3 days in winter) *Number of days may vary depending on when you joined the company ■Congratulatory and condolence leave ■Prenatal and postnatal leave ■Childcare leave (can be taken until the end of the fiscal year when the child turns 1.5 years old) *Many records of returning from maternity leave</p>
Job Contract Period	Employment type: Full-time employee (indefinite term employment) Trial period: 6 months *There is no change in treatment during the trial period.