

Job Detail

Manager Level

Position Title	English/Marketing Planner/Community Manager (Blockchain Game) [Major Game Company/Listed on TSE Prime]
Recruiter Company	Global Leaf Co., Ltd.
Company Name	Company name is private
Activated / Updated	2023-12-15 / 2024-04-09
Job Type	Administrative - Secretary Administrative - Sales Assistant/Clerical/Receptionist
Industry	Games
Location	Asia Japan Tokyo
Job Description	<p>[Business overview] We are looking for someone who will be primarily responsible for planning and operating marketing and community management for blockchain games and NFT sales. In the blockchain area, new marketing methods such as community formation and engagement are required, rather than conventional promotional measures such as advertising. Since the community is not limited to Japan but the entire world, chat communication will be mainly in English. Blockchain technology and trends are constantly changing (updating), so when carrying out marketing, it is necessary to always keep your antenna high and grasp the latest information. Also, since various rights and laws and regulations are involved, a wide range of knowledge and understanding is essential. On the other hand, there are many opportunities to achieve things that no one else can. This is an important position where you are constantly developing yourself, and your results are not only directly linked to the company's performance, but also have the potential to have a major impact on society as a whole.</p> <p>[Specific job details] <ul style="list-style-type: none"> ■Marketing planning and operation work for blockchain games, NFTs, etc. ■Community management on Discord, etc. ■Negotiations and coordination with internal and external parties ■KPI formulation and management </p>
Company Info	<p>(1) Native app service Native app services are services that primarily provide game content to mobile app distribution platforms such as "Google Play" operated by Google Inc. and "App Store" operated by Apple Inc.</p> <p>① Domestic development This is a service that distributes game content developed by our corporate group at domestic bases to the domestic market. Several titles developed by our company are among the top sales rankings on Google Play, App Store, etc. We will continue to mass-produce hit titles and strive to expand profits.</p> <p>② Overseas publishing This is a service that distributes powerful game content developed by our corporate group at its domestic bases to overseas markets. We are actively distributing leading titles developed in-house to overseas markets, and we have distributed multiple titles, all of which are performing well. We will continue to aim to create even more global titles by utilizing our corporate group's overseas distribution network.</p> <p>(2) VR service Regarding VR services, we believe that it is important to quickly establish a dominant position in the VR market, which is expected to expand rapidly in the future. Our corporate group has a policy of making investments in accordance with market conditions, and at the beginning of the market, we supported the growth of VR-related companies mainly through fund investment in Japan and overseas, and during the growth period. We will proactively develop VR content and aim to monetize VR services.</p>

Working Hours	10:00-19:00 (8 hours of actual work)
Qualifications	<p>[Required skills/experience]</p> <ul style="list-style-type: none"> ■ More than 1 year of promotion experience (regardless of industry) ■ Basic PC skills (Microsoft Word, Excel, PowerPoint) ■ English: Business level <p>[Welcome skills/experience]</p> <ul style="list-style-type: none"> ■ Experience in planning, drafting, and managing events (including online) ■ Experience in operation and planning of web advertisements such as ad networks related to games. ■ Communication experience on Discord, etc. ■ Experience operating SNS such as Twitter (including using it yourself) ■ Experience in planning and managing campaigns through the web ■ Experience in schedule/budget management ■ IP handling experience ■ English: Native level, other language skills
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 6000K - JPY 7500K
Salary Description	<p>[Salary]</p> <p>Estimated annual income: 6 million yen to 7.5 million yen "breakdown"</p> <ul style="list-style-type: none"> ■ Monthly price: 500,000 yen to 625,000 yen <ul style="list-style-type: none"> • Basic salary: 369,893 yen to 462,381 yen • Expected overtime allowance (equivalent to 45 hours): 130,107 yen to 162,619 yen <p>*Decisions will be made based on our standards based on the balance of previous year's income and experience. *Includes 45 hours of overtime allowance each month. *45 hours of overtime is not mandatory. *A separate allowance will be paid for overtime work exceeding 45 hours, late-night overtime work, and working on holidays. *Estimated overtime work will be paid in full even if the overtime work is less than 45 hours. *The above does not apply to managers and employees subject to the discretionary labor system.</p> <p>[Various allowances/welfare benefits]</p> <ul style="list-style-type: none"> ■ Full transportation expenses paid ■ Congratulatory and condolence money ■ Free clothing ■ Internal award system ■ Internal circle ■ Free links ■ Smart device purchase assistance ■ Stock cumulative investment system (Ruito) ■ Birthday gift system ■ Peer bonus
Holiday Description	<ul style="list-style-type: none"> • 2 days off per week (Saturday and Sunday) • Holidays • Summer vacation (3 days: taken between July 1st and end of September) • Year-end and New Year holidays (December 29th to January 3rd in principle) • Annual paid leave (10 days in the first year) • Pre- and post-natal leave, childcare leave • Congratulatory and condolence leave • Refreshment leave (full-time employees: 5 consecutive days after 2 years with the company. Granted every 3 years thereafter) • Birthday leave
Job Contract Period	Employment type: Full-time employee (indefinite term employment) Trial period: 3 months *There will be no change in benefits during the trial period.