

Job Detail

Staff Level

Position Title	English/Creative Director (planning, proposing, and producing creatives necessary for web advertising)
Recruiter Company	Global Leaf Co., Ltd.
Company Name	Company name is private
Activated / Updated	2024-01-10 / 2024-04-09
Job Type	Planning/Marketing/PR - Advertisement/Communication/PR Planning/Marketing/PR - Digital/Web/SNS Marketing Sales/AE - Advertising/Media Sales
Industry	Publishing/Advertising/Printing/Broadcasting
Location	Asia Japan Tokyo
Job Description	<p>[Business overview] At our company, which operates a global advertising business, you will plan, propose, and produce the creative needed for advertising. If you are fluent in English, you are more likely to work with clients in English-speaking countries.</p> <p>[Specific job details] <ul style="list-style-type: none"> ■Planning optimal digital advertising including copy and design for global projects ■Verify advertising effectiveness and re-propose creative ■In digital advertising, where there are various advertising formats for each media such as still images and videos, we plan and propose optimal creative such as copy and design, focusing on global projects, while considering consumer insights and usability. production ■Creating more effective creatives while executing the PDCA cycle for client issues </p> <p>[Charm of the position] <ul style="list-style-type: none"> ■An environment where you can improve your skills ■Be involved in production of various genres ■Environment where you can freely choose your work style ■Able to work in a global environment using Japanese Business is basically based in Japanese, but half of the employees are foreign nationals. We have overseas bases in San Francisco, Seoul, and Beijing, and sometimes work in collaboration with overseas team members. You can experience the values and cultures of various countries and expand your horizons. There are also opportunities to communicate with overseas customers using Japanese. </p> <p>[Easy to work environment] Flexible working styles are also possible using the flextime system.</p>
Company Info	<p>[Company characteristics] We are a global company specializing in digital marketing. We are a team of professionals from all walks of life, and we use a variety of digital methods to solve marketing issues that transcend national borders, for companies both domestically and internationally. We provide comprehensive services that solve clients' problems, from strategy planning and creative production to brand recognition and user growth, mainly in the digital domain. To date, we have provided marketing support for the world's top mobile apps and over 100 global brands. We are a team that can provide full-funnel marketing support, including user growth and brand awareness improvement.</p> <p>[Characteristics of our corporate group] Currently, our corporate group is made up of more than 30 group companies, and we are developing our Internet business with bases in 7 countries around the world. The total number of employees in the group exceeds 1,500, and the average age is 30.8 years old, creating an environment where young people can be highly motivated and take on challenges. Our corporate group's mission is to "invigorate the world through the entrepreneurship of each individual." Based on the idea that companies and individuals want to continue to change and grow together, we aim to develop human resources with entrepreneurship and contribute to society by providing value through their activities.</p>

Working Hours	Flextime system (core time: 10:00-16:00)
Qualifications	<p>[Required skills/experience]</p> <ul style="list-style-type: none"> ■Basic operation of video editing software (Other video editing software such as After Effects, Adobe Premiere, Final Cut, etc. are also OK) ■Basic operations of Illustrator ■Experience in video shooting direction and offline editing work ■Understanding smartphone-related services (apps, games, web services) ■Experience in planning/proposal work ・ Experience in presenting to major clients (regardless of language) ■Those who have logical thinking and problem-solving skills ■Project management experience ■Japanese: Business level or above <p>[Welcome skills/experience]</p> <ul style="list-style-type: none"> ■English: Business level or above <p>*If you are fluent in English, there is a high possibility that you will be in charge of more English-speaking clients.</p>
English Level	Fluent (TOEIC 865-)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 4000K - JPY 7000K
Salary Description	<p>[Salary]</p> <p>Estimated annual income: 4 million yen to 7 million yen *Includes 45 hours of fixed overtime. *Determined based on skills, experience, and abilities possessed.</p> <p>[Various allowances/welfare benefits]</p> <ul style="list-style-type: none"> ■Transportation expenses payment ■Cool incentive system ■Incentive system for 5 years of continuous service ■Self-development system
Holiday Description	<p>Complete 2-day work week (Saturdays, Sundays, and holidays), 10 days of summer vacation (from 2nd year with the company) Year-end and New Year vacation, paid vacation, founding vacation</p>
Job Contract Period	<p>Employment type: Full-time employee (indefinite term employment) Trial period: 6 months *There is no change in treatment during the trial period.</p>