

## Job Detail

Manager Level

Position Title	Supplier Marketing Manager
Company Name	Mouser Japan G.K.
Activated / Updated	2024-05-07 / 2024-05-07
Job Type	Planning/Marketing/PR - Business Development/Business Management/Corporate Planning Planning/Marketing/PR - Research & Analysis Consulting - Business Strategy Consulting
Industry	Electronics/Consumer Electronics Manufacturing
Location	Asia Japan Tokyo
Job Description	<p><b>【SUMMARY】</b> The Supplier Marketing Manager is responsible for identifying business opportunities in Mouser's product offerings. This position will report to the Director of Marketing and will assist in being a driver for regional marketing and development efforts, from strategy, market share positioning, competitive analysis, financial and operative analysis leading to successful execution of strategy and goals.</p> <p><b>【DUTIES】</b></p> <ul style="list-style-type: none"> <li>• Researches and analyzes industry and competitive conditions, customer and supplier needs.</li> <li>• Designs the marketing strategies to capitalize on business opportunities.</li> <li>• Drives the process with multiple departments and suppliers to plan and launch their products and manage the cross-functional implementation of the plan.</li> <li>• Must be comfortable in various settings, from analyzing data, to interacting confidently with senior management in discussing strategy, market and competitive conditions.</li> <li>• Leads the planning and strategy for all direct marketing communications using a multitude of mediums to communicate to customers, both internal and external.</li> <li>• Builds and implements test strategies for supplier marketing activities, and analyze to better understand customer behavior and maximize results.</li> <li>• Develops vendor partners that support supplier initiatives to enhance company's ability to meet marketing goals.</li> <li>• Strives to align market intelligence efforts with the Mouser's core purpose strategy, which will result in targeted return on investment objectives.</li> <li>• Discovers new product marketing opportunities that support new designs and advanced technologies through strategic meetings with suppliers.</li> <li>• Ability and experience in reading, analyzing and interpreting scientific and technical journals, financial reports and legal documents.</li> <li>• Available &amp; willing to travel regionally &amp; internationally as needed</li> <li>• Identify new opportunities and both create and maintain product road maps.</li> </ul>
Company Info	<p>Mouser Electronics Inc</p> <p>Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas.</p>

	<p>【Measures against passive smoking】 No smoking indoors allowed</p>
Working Hours	Monday - Friday 9:00-18:00 (1-hr break)
Qualifications	<p>【MUST HAVE】</p> <ul style="list-style-type: none"> <li>• 6+ years marketing, internet business and electronic distribution industry experience.</li> </ul> <p>【SKILLS &amp; CERTIFICATIONS】</p> <ul style="list-style-type: none"> <li>• Knowledge of Microsoft Office Applications (Excel, PowerPoint, Word and Outlook) at the advanced level preferred.</li> <li>• Strong analytical and problem solving skills.</li> <li>• Excellent time management, planning and organizational skills.</li> <li>• Interpretation of market conditions and future opportunities.</li> <li>• Strong verbal &amp; written communication, local language &amp; English minimum.</li> </ul>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 8000K - JPY 10000K
Salary Description	交通費全給 社会保険完備
Holiday Description	完全週休2日制（土・日・祝祭日） 夏期休暇 冬期休暇 有給休暇 慶弔休暇 育児休暇 傷病休暇
Job Contract Period	正社員
Nearest Station	赤羽橋駅 徒歩5分 三田駅 徒歩10分 田町駅 徒歩15分