

Job Detail

Manager Level

Position Title	Supplier Marketing Manager
Company Name	Mouser Japan G.K.
Activated / Updated	2024-05-07 / 2024-05-07
Job Type	Planning/Marketing/PR - Business Development/Business Management/Corporate Planning Planning/Marketing/PR - Research & Analysis Consulting - Business Strategy Consulting
Industry	Electronics/Consumer Electronics Manufacturing
Location	Asia Japan Tokyo
Job Description	<p>【SUMMARY】 The Supplier Marketing Manager is responsible for identifying business opportunities in Mouser's product offerings. This position will report to the Director of Marketing and will assist in being a driver for regional marketing and development efforts, from strategy, market share positioning, competitive analysis, financial and operative analysis leading to successful execution of strategy and goals.</p> <p>【DUTIES】</p> <ul style="list-style-type: none">• Researches and analyzes industry and competitive conditions, customer and supplier needs.• Designs the marketing strategies to capitalize on business opportunities.• Drives the process with multiple departments and suppliers to plan and launch their products and manage the cross-functional implementation of the plan.• Must be comfortable in various settings, from analyzing data, to interacting confidently with senior management in discussing strategy, market and competitive conditions.• Leads the planning and strategy for all direct marketing communications using a multitude of mediums to communicate to customers, both internal and external.• Builds and implements test strategies for supplier marketing activities, and analyze to better understand customer behavior and maximize results.• Develops vendor partners that support supplier initiatives to enhance company's ability to meet marketing goals.• Strives to align market intelligence efforts with the Mouser's core purpose strategy, which will result in targeted return on investment objectives.• Discovers new product marketing opportunities that support new designs and advanced technologies through strategic meetings with suppliers.• Ability and experience in reading, analyzing and interpreting scientific and technical journals, financial reports and legal documents.• Available & willing to travel regionally & internationally as needed• Identify new opportunities and both create and maintain product road maps.
Company Info	<p>Mouser Electronics Inc</p> <p>Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas.</p>

	【Measures against passive smoking】 No smoking indoors allowed
Working Hours	Monday - Friday 9:00-18:00 (1-hr break)
Qualifications	【MUST HAVE】 ・ 6+ years marketing, internet business and electronic distribution industry experience. 【SKILLS & CERTIFICATIONS】 ・ Knowledge of Microsoft Office Applications (Excel, PowerPoint, Word and Outlook) at the advanced level preferred. ・ Strong analytical and problem solving skills. ・ Excellent time management, planning and organizational skills. ・ Interpretation of market conditions and future opportunities. ・ Strong verbal & written communication, local language & English minimum.
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 8000K - JPY 10000K
Salary Description	交通費全給 社会保険完備
Holiday Description	完全週休2日制（土・日・祝祭日） 夏期休暇 冬期休暇 有給休暇 慶弔休暇 育児休暇 傷病休暇
Job Contract Period	正社員
Nearest Station	赤羽橋駅 徒歩5分 三田駅 徒歩10分 田町駅 徒歩15分