

## Job Detail

Staff Level

Position Title	Social Media Digital Marketing
Recruiter Company	Career International FOS Sdn Bhd
Company Name	Company name is private
Activated / Updated	2024-03-06 / 2024-03-07
Job Type	Planning/Marketing/PR - Digital/Web/SNS Marketing
Industry	
Location	Asia Malaysia Kuala Lumpur
Job Description	<ol style="list-style-type: none"><li>1. Contacting new and existing customers via telephone and email on a daily basis, identifying sales opportunities and providing these businesses with the best solution for their business goal.</li><li>2. Manage a portfolio of SMB clients with responsibility for growing revenue.</li><li>3. Acquiring new advertisers within the small and medium business (SMB) space</li><li>4. Provide pre-sales and post-sales support for all products.</li><li>5. Provide product and tool support to improve clients' experience and drive higher product adoption and spend.</li><li>6. Become an expert on all Facebook advertising solutions (including Instagram)</li><li>7. Ability to identify trends and solve problems facing multiple SMB clients.</li><li>8. Providing vital product insights and feedback from our customers to engineering.</li><li>9. Champion and produce success stories for customers who have had success in growing their business by using our products have used our products to grow their business.</li><li>10. Use a variety of tools including MS Excel, Salesforce and others to research, communicate and sell to the customer Requirements.</li><li>11. Ability to speak, read and write fluent English/Native Japanese.</li></ol>
Company Info	BPO Industry
Qualifications	<ol style="list-style-type: none"><li>1. Minimum 6 months in digital marketing/sales background.</li><li>2. Diploma and above.</li><li>3. Ability to speak, read and write fluent English/Native Japanese.</li></ol>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Salary	MYR - Malaysian Ringgit MYR 118K - MYR 138K (Month salary : MYR - Malaysian Ringgit MYR 9833 - MYR 11.5K )
Holiday Description	Five-Day Workweek