

Job Detail

Staff Level

Position Title	[Global Strategy Office Product Marketing] Major sports manufacturer/Use your English skills/Local business trips available
Recruiter Company	Leverages Career China Co., Ltd
Company Name	Company name is private
Activated / Updated	2024-03-06 / 2024-03-06
Job Type	Planning/Marketing/PR - Product Marketing Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Business Development/Business Management/Corporate Planning
Industry	Distribution/Retail
Location	Asia Japan Tokyo
Job Description	<p>[Job summary] You will be responsible for the overseas and domestic marketing of our product (badminton).</p> <p>[Business details]</p> <ul style="list-style-type: none"> • Global marketing activities for Yonex brand in products (badminton) and badminton • Product strategy planning, construction, promotion, analysis of results, etc. • Other duties • Possibility of overseas business trip <p>You will be responsible for marketing our badminton products in both domestic and overseas markets.</p> <p>[Job Responsibilities]</p> <ul style="list-style-type: none"> • Develop and execute global marketing activities for our badminton products and promote the Yonex brand in the badminton industry. • Plan, develop, promote, and analyze product strategies. • Possibility of overseas business trips.
Qualifications	<p>【Prerequisite】</p> <ul style="list-style-type: none"> • Work experience in marketing department • English (business level) • Japanese (business level) • PC skills (Excel, Word, PowerPoint) • Experienced badminton competition <ul style="list-style-type: none"> • Experience in marketing department. • Background in badminton. • Proficient in PC skills (Excel, Word, PowerPoint). • Business-level proficiency in English and Japanese JLPT N2 <ul style="list-style-type: none"> • Minimum of 5 years of experience in domestic and international advertising. • At least 3 years of experience in team management. • Proficient in PC skills (Excel, Word, PowerPoint, Illustrator, Photoshop). • Experience with InDesign. • Business-level proficiency in English and Japanese. <p>[Welcome conditions]</p> <ul style="list-style-type: none"> • Product marketing experience -Product marketing experience <ul style="list-style-type: none"> • People who like sports - People with sporting background is a plus
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Business Level(JLPT Level 2 or N2)

Salary	Depends on experience
Salary Description	<p>【Welfare】</p> <ul style="list-style-type: none"> • Various allowances: Family allowance, housing allowance, overtime allowance, etc. • Salary increase: Once a year (April) • Bonus: Twice a year (July, December) • Social insurance: health insurance, welfare pension insurance, employment insurance, workers' compensation insurance • Welfare benefits: Employee stock ownership system, childcare leave system, nursing care leave system, employee travel, etc. • Other: Smoking is prohibited throughout the company, and smoking is recommended for the health of our employees. <ul style="list-style-type: none"> • Allowances: Family allowance, housing allowance, overtime allowance, etc. • Salary raise: Once a year (April) • Bonus: Twice a year (July and December) • Social insurance: Health insurance, employee pension insurance, unemployment insurance, workers accident compensation insurance • Benefits: Employee stock ownership program, childcare leave, nursing care leave, company trips, etc. • Others: Smoking is prohibited throughout the company's facilities and is discouraged for the health of employees.
Holiday Description	2 days off per week (closed on Saturdays, Sundays, and holidays)