

Job Detail

Staff Level

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| Position Title | [Global Brand Manager] Major sports manufacturer/Use your English skills/Assumed managerial position |
| Recruiter Company | Leverages Career China Co., Ltd |
| Company Name | Company name is private |
| Activated / Updated | 2024-03-06 / 2024-03-06 |
| Job Type | Planning/Marketing/PR - Event Planner/Management Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Advertisement/Communication/PR |
| Industry | Distribution/Retail |
| Location | Asia Japan Tokyo |
| Job Description | <p>[Job summary] You will be working as a brand manager for our products.</p> <p>[Business details] Planning and implementation of brand strategies including new products, contract players, tournaments, etc. Schedule management, effect measurement Team progress management and management PR vendor management</p> <p>Other duties You will be working as a brand manager for our products.</p> <p>[Job Responsibilities] <ul style="list-style-type: none"> Plan and implement brand strategies, including new product launches, contracts with players, competitions, etc. Manage schedules and measure the effectiveness of marketing initiatives. Supervise and lead the team, ensuring progress and success. Manage relationships with PR vendors. </p> |
| Qualifications | <p>【Prerequisite】</p> <ul style="list-style-type: none"> More than 5 years of experience in domestic and international advertising Over 3 years of team management experience Illustrator and Photoshop using Adobe software Experience using InDesign, etc. English (business level) Japanese (business level) <ul style="list-style-type: none"> Minimum of 5 years of experience in domestic and international advertising. At least 3 years of experience in team management. Proficient in PC skills (Excel, Word, PowerPoint, Illustrator, Photoshop). Experience with InDesign. Business-level proficiency in English and Japanese. <p>[Welcome conditions] <ul style="list-style-type: none"> People who love sports (those with experience in tennis and badminton are especially welcome) People with sporting background is a plus (tennis and badminton experience are especially welcome) </p> |
| English Level | Business Conversation Level (TOEIC 735-860) |
| Japanese Level | Business Level(JLPT Level 2 or N2) |
| Salary | Depends on experience |
| | <p>【Welfare】</p> <ul style="list-style-type: none"> Various allowances: Family allowance, housing allowance, overtime allowance, etc. Salary increase: Once a year (April) Bonus: Twice a year (July, December) Social insurance: health insurance, welfare pension insurance, employment |

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| Salary Description | <p>insurance, workers' compensation insurance</p> <ul style="list-style-type: none"> • Welfare benefits: Employee stock ownership system, childcare leave system, nursing care leave system, employee travel, etc. • Other: Smoking is prohibited throughout the company, and smoking is recommended for the health of our employees. <ul style="list-style-type: none"> • Allowances: Family allowance, housing allowance, overtime allowance, etc. • Salary raise: Once a year (April) • Bonus: Twice a year (July and December) • Social insurance: Health insurance, employee pension insurance, unemployment insurance, workers accident compensation insurance • Benefits: Employee stock ownership program, childcare leave, nursing care leave, company trips, etc. • Others: Smoking is prohibited throughout the company's facilities and is discouraged for the health of employees. |
| Holiday Description | 2 days off per week (closed on Saturdays, Sundays, and holidays) |