

Job Detail

Staff Level

Position Title	[Global Brand Manager] Major sports manufacturer/Use your English skills/Assumed managerial position
Recruiter Company	Leverages Career China Co., Ltd
Company Name	Company name is private
Activated / Updated	2024-03-06 / 2024-03-06
Job Type	Planning/Marketing/PR - Event Planner/Management Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Advertisement/Communication/PR
Industry	Distribution/Retail
Location	Asia Japan Tokyo
Job Description	<p>[Job summary] You will be working as a brand manager for our products.</p> <p>[Business details] Planning and implementation of brand strategies including new products, contract players, tournaments, etc. Schedule management, effect measurement Team progress management and management PR vendor management</p> <p>Other duties You will be working as a brand manager for our products.</p> <p>[Job Responsibilities] <ul style="list-style-type: none"> • Plan and implement brand strategies, including new product launches, contracts with players, competitions, etc. • Manage schedules and measure the effectiveness of marketing initiatives. • Supervise and lead the team, ensuring progress and success. • Manage relationships with PR vendors. </p>
Qualifications	<p>【Prerequisite】</p> <ul style="list-style-type: none"> • More than 5 years of experience in domestic and international advertising • Over 3 years of team management experience • Illustrator and Photoshop using Adobe software • Experience using InDesign, etc. • English (business level) • Japanese (business level) <p>• Minimum of 5 years of experience in domestic and international advertising. • At least 3 years of experience in team management. • Proficient in PC skills (Excel, Word, PowerPoint, Illustrator, Photoshop). • Experience with InDesign. • Business-level proficiency in English and Japanese.</p> <p>[Welcome conditions] <ul style="list-style-type: none"> • People who love sports (those with experience in tennis and badminton are especially welcome) - People with sporting background is a plus (tennis and badminton experience are especially welcome) </p>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Business Level(JLPT Level 2 or N2)
Salary	Depends on experience
	<p>【Welfare】</p> <ul style="list-style-type: none"> • Various allowances: Family allowance, housing allowance, overtime allowance, etc. • Salary increase: Once a year (April) • Bonus: Twice a year (July, December) • Social insurance: health insurance, welfare pension insurance, employment

Salary Description	<p>insurance, workers' compensation insurance</p> <ul style="list-style-type: none"> • Welfare benefits: Employee stock ownership system, childcare leave system, nursing care leave system, employee travel, etc. • Other: Smoking is prohibited throughout the company, and smoking is recommended for the health of our employees. <ul style="list-style-type: none"> • Allowances: Family allowance, housing allowance, overtime allowance, etc. • Salary raise: Once a year (April) • Bonus: Twice a year (July and December) • Social insurance: Health insurance, employee pension insurance, unemployment insurance, workers accident compensation insurance • Benefits: Employee stock ownership program, childcare leave, nursing care leave, company trips, etc. • Others: Smoking is prohibited throughout the company's facilities and is discouraged for the health of employees.
Holiday Description	2 days off per week (closed on Saturdays, Sundays, and holidays)