

Job Detail

Staff Level

Position Title	[Overseas Marketing/Game Industry] SNS operation for mobile online games/Use your English skills
Recruiter Company	INBOUND TECHNOLOGY CO.,Ltd /インバウンドテクノロジー株式会社
Company Name	Company name is private
Activated / Updated	2024-04-29 / 2024-05-13
Job Type	Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - Branding/Strategic Marketing
Industry	Games
Location	Asia Japan Tokyo
Job Description	<p>With the mission of "Excite the world and yourself," we provide high-quality mobile online games planned and developed in-house both domestically and internationally!</p> <p><Job type> As a person in charge of promoting mobile online games, you will utilize your English skills to handle tasks such as SNS operations and community management.</p> <p><Specific duties></p> <ul style="list-style-type: none"> • Overseas SNS management (5 languages, Facebook, Twitter, Instagram) • English translation of promotional measures • Quality check of English translation • Community management (Discord) • English sub-audio support for live broadcasts of in-house games • Proposal of promotion measures, etc.
Working Hours	<p>Depending on your role, you will be employed as a general worker, discretionary labor worker, or managerial supervisor.</p> <ul style="list-style-type: none"> • General work: 9:30-18:30 • Discretionary labor positions/management supervisory positions: Employees are considered to have worked 8 hours, and time distribution, including work execution methods and start and end times, is left to the worker's decision.
Qualifications	<p>[Requirements]</p> <ul style="list-style-type: none"> • Those who have experience in managing SNS • Native-level English proficiency • Business level Japanese ability • Practical experience in promotion in the entertainment industry <p>[Welcome requirements]</p> <ul style="list-style-type: none"> • Promotion experience for smartphone games (campaigns using SNS/TV commercials/online/offline experience/community formation, etc.) • Operational advertising experience • Basic terminology and numerical understanding/analysis of smartphone games • Practical experience in promoting IP titles • Other language skills (Korean, Chinese (traditional), French, Arabic, Spanish)
English Level	Fluent (TOEIC 865-)
Japanese Level	Business Level(JLPT Level 2 or N2)
Salary	Depends on experience
Salary Description	<p>Determined according to ability etc.</p> <p>The monthly salary for each type of work includes the following allowances. In addition, additional premium wages will be paid for overtime work/late night work that exceeds the prescribed hours.</p> <ul style="list-style-type: none"> • General work: 30 hours of overtime pay • Discretionary labor position: 20 hours of late night allowance • Management and supervisory positions: 100,000 yen post allowance equivalent to late-night work

Holiday Description	Full two-day work week (Saturday and Sunday), holidays, holidays designated by the company (year-end and New Year holidays, summer holidays, etc.)
Job Contract Period	full-time employee
Nearest Station	Roppongi Station

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