

Job Detail

Staff Level

Position Title	[Hangzhou] In charge of EC operation
Recruiter Company	Leverages Career China Co., Ltd
Company Name	Company name is private
Activated / Updated	2024-03-06 / 2024-03-06
Job Type	Planning/Marketing/PR - E-commerce Marketing Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - Planning/Marketing
Industry	
Location	Asia China Zhejiang
Job Description	<p>[Job overview]</p> <p>Responsible for operational operations related to product categories and businesses, and based on industry category classifications and user needs, proposes solutions to problems in categories, improves category users and transaction scale, and improves industry operational capabilities. Masu. Extract the needs and issues of businesses belonging to the category, consider the evaluation of products, businesses and brands, hierarchically manage businesses and brands, provide solutions, promote projects, and promote business get results.</p> <p>In combination with the company strategy, we will continuously refine the operation strategy of the category, and also combine it with the growth strategy of the brand operator. In terms of scale and other aspects, we help industries and operators to grow in the whole business chain and build mutual benefits with the platform.</p> <p>Based on the characteristics of the industry and operators, develop cross-sectional marketing, brand/category marketing, and content marketing strategies on the operator side, organize effective commercial activities and platform resonance, and to deepen business cooperation and expand category influence.</p>
Company Info	By connecting consumer preferences and excellent supply chains through the Internet, we aim to create an EC industry where you can easily purchase fashionable, creative and excellent products from all over the world while staying at home.
Working Hours	9:00-18:00
Qualifications	<p>【Prerequisite】</p> <p>Must have excellent Japanese language proficiency and 1-3 years of internet cross-border commerce operation experience.</p> <p>Have experience living in Japan and have a perspective of internationalization and localization.</p> <p>Identifying industry trends and distinctive products, and being sensitive to the market in the organization and sale of consumer products.</p> <p>Innovative marketing, strong market discovery and data analysis capabilities, and the ability to conduct operational analysis using various office software.</p> <p>[Welcome conditions]</p> <p>Japanese natives preferred</p>
Japanese Level	Business Level(JLPT Level 2 or N2)
Salary	Depends on experience
Salary Description	<p>■ Welfare</p> <ul style="list-style-type: none">• Allowance → Housing: None• Overtime → depends on efficiency• Bonus → Depends on company performance• Company scale → 73 employees in Hangzhou <p>■ Salary range</p> <p>15K to 20K</p>

Holiday Description	Holidays → according to the Chinese calendar
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