

Job Detail

Manager Level

Position Title	Store design & VMD Manager
Recruiter Company	Cornerstone Recruitment Japan K.K.
Company Name	Company name is private
Activated / Updated	2024-03-06 / 2024-03-07
Job Type	Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Advertisement/Communication/PR Planning/Marketing/PR - Other
Industry	
Location	Asia Japan Tokyo
Job Description	<p>【JOB RESPONSIBILITIES】</p> <ul style="list-style-type: none"> • Set SEO/ SEM strategy and related budget • Liaise with relevant bloggers or Youtuber to work on visibility and help media plan for marketing manager • Spread the notoriety and desirability of the brand via online media • Lead and drive traffic to our retail BTQs via digital actions • Monitor SNS trends and find groups of watch enthusiastic work with the marketing team • Find ways to have best fee or natural coverage in SNS • Work together with HQ digital team for action and analysis • Lead digital Japan communication plan • Lean the implementation of LINE Works for BTQs and act as administrator
Company Info	<p>【COMPANY OVERVIEW】</p> <p>A global company selling multinational cosmetics</p>
Qualifications	<p>【REQUIREMENTS】</p> <ul style="list-style-type: none"> • Strong knowledge of digital media • Comfortable with all digital tools and platforms • Data based monitoring and reporting • Business level of English and fluency in Japanese
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	Depends on experience