

Job Detail

Manager Level

Position Title	Store design & VMD Manager
Recruiter Company	Cornerstone Recruitment Japan K.K.
Company Name	Company name is private
Activated / Updated	2024-03-06 / 2024-03-07
Job Type	Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Advertisement/Communication/PR Planning/Marketing/PR - Other
Industry	
Location	Asia Japan Tokyo
Job Description	【JOB RESPONSIBILITIES】 <ul style="list-style-type: none">• Set SEO/ SEM strategy and related budget• Liaise with relevant bloggers or Youtuber to work on visibility and help media plan for marketing manager• Spread the notoriety and desirability of the brand via online media• Lead and drive traffic to our retail BTQs via digital actions• Monitor SNS trends and find groups of watch enthusiastic work with the marketing team• Find ways to have best fee or natural coverage in SNS• Work together with HQ digital team for action and analysis• Lead digital Japan communication plan• Lean the implementation of LINE Works for BTQs and act as administrator
Company Info	【COMPANY OVERVIEW】 A global company selling multinational cosmetics
Qualifications	【REQUIREMENTS】 <ul style="list-style-type: none">• Strong knowledge of digital media• Comfortable with all digital tools and platforms• Data based monitoring and reporting• Business level of English and fluency in Japanese
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	Depends on experience