

Job Detail

Manager Level

Position Title	E-Merchandising Manager
Recruiter Company	Cornerstone Recruitment Japan K.K.
Company Name	Company name is private
Activated / Updated	2024-03-06 / 2024-03-07
Job Type	Planning/Marketing/PR - E-commerce Marketing Planning/Marketing/PR - Planning/Marketing
Industry	Fashion/Apparel/Accessory
Location	Asia Japan Tokyo
Job Description	<p>【JOB RESPONSIBILITIES】</p> <p>Responsible for sales of each product category through Owned site and Marketplace/ E-retailer</p> <p>Identification of problems and implementation of improvements based on sales analysis of each product and numerical analysis of PLPs and PDPs on the site</p> <p>Improve the site wording based on both external and internal searches analysis.</p> <p>Design and execute operations to ensure smooth execution of these projects, and liaise with other departments, including the global team</p> <p>Owned site やMarketplace/ E-retailer における各製品カテゴリの売上責任</p> <p>各製品の販売分析やサイト上の PLP や PDP の数値分析に基づいた問題点の把握と改善実行</p> <p>外部検索と内部検索の双方を加味した上で、サイト内ワードへの反映からの改善と実行</p> <p>これらプロジェクトをスムーズに行うためのオペレーション設計と実行、グローバルチームを含んだ他部署との連携</p>
Company Info	<p>【COMPANY OVERVIEW】</p> <p>French Luxury Brand</p> <p>勤務地：銀座</p>
Qualifications	<p>【REQUIREMENTS】</p> <p>Experience in e-biz marketplace, foreign company preferable.</p> <p>Knowledge for HTML, CSS, Javascript, Analytics tool and CMS.</p> <p>Experience in system implementing project lead</p>
English Level	Fluent (TOEIC 865-)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	Depends on experience