

## Job Detail

Senior Level

Position Title	【Esports industry】 Designer / デザイナー
Recruiter Company	Cornerstone Recruitment Japan K.K.
Company Name	Company name is private
Activated / Updated	2024-03-06 / 2024-03-07
Job Type	IT (Other) - Design/CAD Design/CAD Operator Creative (Media Related) - Creative (Game/Video/Audio)
Industry	Games
Location	Asia Japan Tokyo
Job Description	<p><b>【JOB RESPONSIBILITIES】</b></p> <p>As a Designer you will be responsible for designing high quality visual material used for content production and marketing within the game industry. You will work in a fast paced environment under creative direction or autonomously taking initiative. List of responsibilities include;</p> <p>Designing graphics for:</p> <ul style="list-style-type: none"> <li>- Logos and key visuals</li> <li>- Online broadcast graphics (streamed on Twitch, Mildon, Youtube, etc.)</li> <li>- Social media assets (marketing / promotion of LJL games with news, highlights from the broadcasts)</li> </ul> <p>Merchandise design, such as T-shirts, desk mats, keyrings, pin badges etc.</p> <p>Photoshoot for people and products. Photoshoot &amp; image retouching (directing esports players for posing, selecting photographs, setting up scenes for products).</p> <p>Active knowledge of the esports scene in Japan and internationally.</p> <p>Contributing to meetings through brainstorming, discussion, presentation, strategy, etc.</p> <p>Work closely with the design team and other divisions of the company</p> <p>Video editing &amp; motion graphics, content for broadcast interval videos, intro videos, social media.</p> <p>Interest in video production, storyboarding, post production (editing, colour correction, music).</p>
Company Info	<p><b>【COMPANY OVERVIEW】</b></p> <p>Esports marketing and event management startup company</p>
Qualifications	<p><b>【REQUIREMENTS】</b></p> <p>Business level Japanese is required. English should be at least conversational level.</p> <p>Excellent knowledge of esports games, awareness of technicalities of live broadcast to understand how gameplay elements fit as a whole.</p> <p>Software: Adobe Photoshop, Illustrator, After Effects, Premiere,</p> <p>Typography (Japanese)</p> <p>Design principles</p> <p>Ideation (Research / Idea Generation / Evaluation / Refinement)</p> <p>Deck building and presentation delivery</p>

	<p>Brand Design</p> <p>Can design for both digital and physical (mostly digital)</p> <p>Interpersonal skill</p> <p>Design Strategy / Problem Solving</p> <p>Esports Knowledge</p> <p>4+ years experience as a Designer (mid-career).</p>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	Depends on experience

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