

Job Detail

Entries Level

Position Title	Social Media Digital Marketing (Sales)
Recruiter Company	Career International FOS Sdn Bhd
Company Name	Company name is private
Activated / Updated	2024-03-06 / 2024-03-06
Job Type	Planning/Marketing/PR - Digital/Web/SNS Marketing Sales/AE - Advertising/Media Sales Sales/AE - IT Sales
Industry	IT - Other
Location	Asia Malaysia Kuala Lumpur
Job Description	<p>The responsibility of Digital Marketing Teams are to use project tools and methods to streamline marketing workflows, processes, and systems in an organization. Knowing how to coordinate cross-functional teams and work with external teams</p> <ol style="list-style-type: none"> 1. Marketing which comprises of paid ads, search engine optimization, a website, and any other place your B2B company is active online. 2. A Data-Driven mentality, with a focus on how to use insights to influence planning, execution and B2B sales 3. Ability to work cross-functionality with a variety of creative minds and business stakeholders 4. Develop and maintain schedule of all Digital sales and promotion 5. Track performance of all online campaigns 6. General awareness and driving high-quality traffic to our site to increase leads and sales 7. Managing integrated marketing programs across digital channels 8. Generating Sales leads
Working Hours	9am - 6pm Monday to Friday
Qualifications	Bachelors Degree / Diploma in related field Has a Minimum 6 months experience in Digital Marketing + B2B Sales Native Japanese living in Malaysia Willing to Work in Kuala Lumpur, Malaysia
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Salary	MYR - Malaysian Ringgit MYR 98K - MYR 118K (Month salary : MYR - Malaysian Ringgit MYR 8167 - MYR 9833)
Salary Description	Housing Allowance Company Housing
Holiday Description	Five-Day Workweek Sick Leave Paid Holidays
Job Contract Period	Hiring Fulltime Position
Nearest Station	KL Sentral, Kuala Lumpur, Malaysia