

## Job Detail

Entries Level

Position Title	Social Media Digital Marketing (Sales)
Recruiter Company	Career International FOS Sdn Bhd
Company Name	Company name is private
Activated / Updated	2024-03-06 / 2024-03-06
Job Type	Planning/Marketing/PR - Digital/Web/SNS Marketing Sales/AE - Advertising/Media Sales Sales/AE - IT Sales
Industry	IT - Other
Location	Asia Malaysia Kuala Lumpur
Job Description	<p>The responsibility of Digital Marketing Teams are to use project tools and methods to streamline marketing workflows, processes, and systems in an organization. Knowing how to coordinate cross-functional teams and work with external teams</p> <ol style="list-style-type: none"> <li>1. Marketing which comprises of paid ads, search engine optimization, a website, and any other place your B2B company is active online.</li> <li>2. A Data-Driven mentality, with a focus on how to use insights to influence planning, execution and B2B sales</li> <li>3. Ability to work cross-functionality with a variety of creative minds and business stakeholders</li> <li>4. Develop and maintain schedule of all Digital sales and promotion</li> <li>5. Track performance of all online campaigns</li> <li>6. General awareness and driving high-quality traffic to our site to increase leads and sales</li> <li>7. Managing integrated marketing programs across digital channels</li> <li>8. Generating Sales leads</li> </ol>
Working Hours	9am - 6pm Monday to Friday
Qualifications	<p>Bachelors Degree / Diploma in related field Has a Minimum 6 months experience in Digital Marketing + B2B Sales Native Japanese living in Malaysia Willing to Work in Kuala Lumpur, Malaysia</p>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Salary	MYR - Malaysian Ringgit MYR 98K - MYR 118K (Month salary : MYR - Malaysian Ringgit MYR 8167 - MYR 9833 )
Salary Description	Housing Allowance Company Housing
Holiday Description	Five-Day Workweek Sick Leave Paid Holidays
Job Contract Period	Hiring Fulltime Position
Nearest Station	KL Sentral, Kuala Lumpur, Malaysia