

## Job Detail

Staff Level

Position Title	[Tokyo] EC operation
Recruiter Company	Leverages Career China Co., Ltd
Company Name	Company name is private
Activated / Updated	2024-05-13 / 2024-05-13
Job Type	Planning/Marketing/PR - E-commerce Marketing Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - Planning/Marketing
Industry	Telecommunications/Information Services
Location	Asia Japan Tokyo
Job Description	<p>[Business content]</p> <ul style="list-style-type: none"> <li>• Operation of EC malls (Rakuten Ichiba, Yahoo)</li> <li>-Collaborate internally and externally to reflect measures</li> <li>- Product registration and page updates</li> <li>• Product purchasing strategy planning</li> <li>• Formulation of sales plan</li> <li>• Sales analysis, access analysis</li> <li>• Ad operation and management</li> <li>• Product image processing creation</li> <li>• Live distribution planning</li> </ul>
Company Info	<p>Planning, development, sales, OEM, and ODM of small home appliances, etc. - We want to deliver products that are not only about price and quality, but also enrich your mind when you use them. It was established with such a thought.</p> <p>Recommended points:</p> <ul style="list-style-type: none"> <li>— Free corporate culture, flexible response</li> <li>—Half Japanese and Chinese</li> <li>—The company is growing rapidly, and we have been able to finance twice with the aim of going public.</li> <li>— Product competitiveness</li> </ul>
Working Hours	<p>9:30-18:30 (1 hour break) *Includes fixed overtime (45 hours) *Excess amount will be paid in full separately</p>
Qualifications	<p><b>【Prerequisite】</b> At least 1 year Rakuten management experience</p> <p>[Welcome conditions] Preference will be given to applicants with experience in any of the following</p> <ul style="list-style-type: none"> <li>*Experience operating EC sites and EC malls (Rakuten Ichiba, Yahoo! Shopping, Amazon, etc.)</li> <li>* EC site design, production, advertisement operation, marketing practical experience</li> <li>* Illustrator, Photoshop work experience</li> <li>*Experience creating LPs and product pages using HTML and CSS</li> <li>* Practical experience of live distribution</li> <li>* Practical experience such as SEO measures</li> </ul>
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 3500K - JPY 5000K
	<p>[Salary increase] Once a year (regular employees only, depending on performance)</p> <p><b>【bonus】</b> Twice a year (regular employees only, depending on performance)</p>

Salary Description	<p>【Working hours】 9:30-18:30 (1 hour break)</p> <p>【Insurance system】 Health insurance Welfare pension Employment insurance Industrial accident insurance Full social insurance Full payment of transportation expenses (However, the upper limit is 40,000 yen)</p>
Holiday Description	<p>【Holidays and vacations】 Saturdays, Sundays, and holidays New Year holiday Paid (consecutive holidays possible) Congratulatory or condolence leave maternity leave Reduced working hours for childcare</p> <p>【Annual holidays】 120 days</p>