

Job Detail

Staff Level

| | |
|---------------------|--|
| Position Title | [Tokyo] EC operation |
| Recruiter Company | Leverages Career China Co., Ltd |
| Company Name | Company name is private |
| Activated / Updated | 2024-05-13 / 2024-05-13 |
| Job Type | Planning/Marketing/PR - E-commerce Marketing Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - Planning/Marketing |
| Industry | Telecommunications/Information Services |
| Location | Asia Japan Tokyo |
| Job Description | <p>[Business content]</p> <ul style="list-style-type: none"> • Operation of EC malls (Rakuten Ichiba, Yahoo) -Collaborate internally and externally to reflect measures - Product registration and page updates • Product purchasing strategy planning • Formulation of sales plan • Sales analysis, access analysis • Ad operation and management • Product image processing creation • Live distribution planning |
| Company Info | <p>Planning, development, sales, OEM, and ODM of small home appliances, etc. - We want to deliver products that are not only about price and quality, but also enrich your mind when you use them. It was established with such a thought.</p> <p>Recommended points:</p> <ul style="list-style-type: none"> — Free corporate culture, flexible response —Half Japanese and Chinese —The company is growing rapidly, and we have been able to finance twice with the aim of going public. — Product competitiveness |
| Working Hours | <p>9:30-18:30 (1 hour break) *Includes fixed overtime (45 hours) *Excess amount will be paid in full separately</p> |
| Qualifications | <p>【Prerequisite】 At least 1 year Rakuten management experience</p> <p>[Welcome conditions] Preference will be given to applicants with experience in any of the following</p> <ul style="list-style-type: none"> *Experience operating EC sites and EC malls (Rakuten Ichiba, Yahoo! Shopping, Amazon, etc.) * EC site design, production, advertisement operation, marketing practical experience * Illustrator, Photoshop work experience *Experience creating LPs and product pages using HTML and CSS * Practical experience of live distribution * Practical experience such as SEO measures |
| Japanese Level | Native Level |
| Salary | JPY - Japanese Yen JPY 3500K - JPY 5000K |
| | <p>[Salary increase] Once a year (regular employees only, depending on performance)</p> <p>【bonus】 Twice a year (regular employees only, depending on performance)</p> |

| | |
|---------------------|---|
| Salary Description | <p>【Working hours】 9:30-18:30 (1 hour break)</p> <p>【Insurance system】 Health insurance Welfare pension Employment insurance Industrial accident insurance Full social insurance Full payment of transportation expenses (However, the upper limit is 40,000 yen)</p> |
| Holiday Description | <p>【Holidays and vacations】 Saturdays, Sundays, and holidays New Year holiday Paid (consecutive holidays possible) Congratulatory or condolence leave maternity leave Reduced working hours for childcare</p> <p>【Annual holidays】 120 days</p> |